

CONTACT

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EMAIL
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LOCATION
Manila, Philippines

EXPERTISE

- Video Editing
- Motion Graphics
- Graphic Design
- Social Media Content
- Packaging Design
- Print & Marketing Collaterals

Ricky Martin V. Villafañe

SENIOR MULTIMEDIA DESIGNER

Multimedia designer with 9+ years of design experience across video editing, motion graphics, packaging and marketing design. Takes projects from concept to final delivery across print, digital and video, keeping every output polished and on brand.

WORK EXPERIENCE

Senior Multimedia Designer

Oct 19, 2022 – Dec 23, 2026

International Mergers, Acquisitions & Alliances (IMAA)

- Produce multimedia content end to end — video edits, motion graphics and graphic design.
- Create visuals for digital, social media and marketing channels.

Graphic Artist

Nov 2021 – Oct 2022

Pure Living Wellness International

- Designed product packaging and product visuals for the company.
- Created marketing and sales collaterals: flyers, posters, tarpaulins, brand cards and stickers.
- Produced art cards for social media posting.

SOFTWARE

- Ps — Adobe Photoshop
- Ai — Adobe Illustrator
- Ae — Adobe After Effects
- Pr — Adobe Premiere Pro